## How DO I Store My Purple Irish Sea Moss?

Our Gulf of Maine, Inc. Wild-Crafted Purple Irish Sea Moss is a natural product, so every batch will be different! Not only will there be variation among the appearance of the frond structure and the coloration of the plant, but there will also be differences in moisture content between batches. If you find the product to be too moist for your liking and purposes, we recommend spreading it out in a thin layer on a surface and allowing it to air dry for 1 - 2 days.

To store Purple Irish Sea Moss long term, be sure you keep it in a cool, dark, and dry environment. Our Sea Moss should have a shelf life of up to one year or more.

Immediately upon receiving the product, please open the bag to let the seaweed air out for a few hours or overnight. We also recommend you loosen the Moss by shifting around the product in the bag with your hands (fluff it up!), as it is sometimes packed tightly for shipping.

Additionally, we recommend you keep the bag closed loosely, and repeat the "airing out" of the product weekly. If you purchase a large volume (5lbs or over), we recommend that you move it into smaller bags so that it is easy to monitor any decay that may take place.

We are working hard with our local harvesters and in our processing procedures (handwashing in sea water, drying by the sun and moon or in our greenhouse) to have consistency in the Irish Moss you receive. As we are in our early stages of development, we ask for your understanding as we grow and improve our abilities to provide you with the highest quality product we have become known for. Thanks as always for your business and we hope you continue to enjoy Gulf of Maine, Inc. edible seaweeds!

Any questions, comments, or concerns, please reach out to Tim, Amy, or Haley in the office at (207) 726 - 4620 or call Haley's personal line (207) 904 - 9446.

Please feel free to write to info@gulfofmaine.com as well.